

**2021 CAPA Lunch and Learning Event**  
**二零二壹年华人石油协会午餐与学习活动**

**Event**  
活动内容

**The Modern Petroleum History**  
**Texas Period (1930-1980) – Growing and Perfecting U.S. Oil Industry**  
现代石油历史：德克萨斯时期 (1930-1980) – 日趋完善的美国石油工业

**Date**  
日期

Saturday, November 6, 2021, 10:00 AM to Noon  
星期六，2021年11月6日上午十点到十二点

**Invited Speaker**  
嘉宾



刘牧 Mu Liu  
经济决策咨询社 Economic Decision Consulting

**Details**  
通告内容

CAPA 邀请了资深石油经济师刘牧先生，为我们带来现代石油历史系列讲座的第三讲。如果把石油比喻为一个蛋糕，那么此前第一讲宾夕法尼亚时期就是发现和认识了  
这个蛋糕，第二讲奥克拉荷马时期就是制造这个蛋糕，此次刘牧先生将为大家介绍的  
德克萨斯时期就是要解决如何合理的分配蛋糕。

**Where**  
地点

Zoom Meeting  
Zoom 在线会议

**Cost**  
费用

Free  
免费

**RSVP**  
预约

Please RSVP at <http://www.capaus.org/event-4533244> . Zoom meeting will be sent to your email by Nov. 5<sup>th</sup>.  
请到 <http://www.capaus.org/event-4533244> 预约，注册成功后，登录方法将于会议前一日寄到您的注册邮箱。

**Contact**  
联系人

For questions please contact: [capa2019conference@gmail.com](mailto:capa2019conference@gmail.com)  
如有问题，请通过 CAPA 官方邮件联系: [capa2019conference@gmail.com](mailto:capa2019conference@gmail.com)

## 现代石油历史：德克萨斯时期 (1930-1980) – 日趋完善的美国石油工业



刘 牧  
经济决策咨询社

如果把石油比喻为一个蛋糕，那么，宾夕法尼亚时期就是发现和认识了 this 蛋糕，奥克拉荷马时期就是制造这个蛋糕，德克萨斯时期就是要解决如何合理的分配蛋糕。自从宾夕法尼亚时期之后，德克萨斯的石油工业几乎与奥克拉荷马一样在不断地发展壮大，但是，直到 1930 年东德克萨斯油田的发现，才正式迎来德克萨斯时代的开始。由于东德克萨斯油田的巨大，使得石油供需出现了混乱，在市场经济的体制下，美国石油行业又一次面临市场竞争与宏观管控的矛盾，行业的风险把控、商业利益的分配、石油生产的供需调节、各个阶层的政治平衡，以及市场定价与行业竞争之间的复杂关系，这些都是德克萨斯时代需要解决和完善的。

本次讲座将会讲述三大内容，纺锤顶油田的发现、东德克萨斯油田的开发和德州铁路管委会的作用，通过这三个重要的标志性事件，我们可以回顾美国石油工业在德克萨斯时期的发展完善过程，从而学习和了解美国石油行业的特点和石油文化。尽管之后的两次石油危机，彻底改变了美国石油工业的格局，但是，德克萨斯时期却给美国石油工业留下了深远的影响。这将会是一次中文讲座，欢迎有兴趣的朋友及同行参与学习讨论。

### 主讲人简介：

刘牧，英文 Mu Liu，拥有石油地质学和经济学双重教育背景，曾在国际石油公司从事商务分析及经济决策工作多年，是美国石油历史协会和决策分析人员会员。现居住在美国休斯敦，热爱网球、篮球、乒乓球等体育活动。

# The Modern Petroleum History

## Texas Period (1930-1980) – Growing and Perfecting U.S. Oil Industry



**Mu Liu**

Economic Decision Consulting

If oil is likened to a cake, then the Pennsylvania Era is the discovery and understanding of this cake, the Oklahoma Era is to make this cake, and the Texas Era is to solve how to distribute the cake reasonably. After the Pennsylvania Era, like Oklahoma, the oil industry has continued to grow and develop in Texas. However, it was not until the discovery of the East Texas oil field in 1930 that the Texas Era officially commenced. Due to the huge East Texas Oilfield, the oil supply and demand has been chaotic. Under the market economy system, the U.S. oil industry once again faces the challenge between market competition and macro-control, such as industry risk control, commercial benefit distribution, oil production supply and demand, the political balance of various classes, and the complex relationship between market pricing and industry competition are all things that need to be resolved and managed in the Texas Era.

This Lunch & Learn will talk about three major contents, the discovery of the Spindletop oil field, the development of the East Texas oil field, and the role of the Texas Railroad Commission (TRC). Through these most significant events, we can review the development of the US oil industry. The process of development and improvement during the Texas Era, so as to learn and understand the characteristics of the US oil industry and American culture. Although the 70's oil crises completely changed the frame of the US oil industry, the Texas Era has profoundly impact on the US oil industry. This will be a Chinese presentation, and welcome all friends and colleagues who are interested in this topic to participate in the study and discussion.

### **Presenter Biography:**

Mr. Mu Liu has a dual education background in petroleum geology and economics. He has been engaged in business analysis and economic decision-making in international oil companies for many years. He is a member of the American Oil & Gas Historical Society and Decision Analysts. Currently living in Houston, he enjoys sports such as tennis, basketball, and table tennis.