“天将降大任于斯人也，必先苦其心志，劳其筋骨，饿其体肤...”

- 孟子
Nearly all men can stand adversity, but if you want to test a man’s character, give him power.

- Abraham Lincoln
“... but if you want to test a man's character, give him Power.”

- Nancy Duarte
Goals

Inform

Sell

Inspire

Entertainment
Steps

Contents

Design

Delivery
说什么？
“Houston, we’ve got a problem.”
Existing Solution
3 Your Solution
Steps

Contents

Design

Delivery
Design

怎么说？
Begin with the End
Amplify Message
Avoid Bullets
Before

Pegasus Vertex, Inc.
Company specializing in engineering consulting and customized software development for petroleum companies in the areas of:
- Drilling, completion operation
- Underbalanced drilling
- Coiled-tubing operations
- Engineering mechanics analysis

After

Buckling-S  Buckling-H  Tension  Torsion
Avoid Clip Art
4 Make It Big
Benefits from A Clean Wellbore:

- Increased productivity and mud recovery
- Reduced rig time and pill volumes
- Reduced filtration time and expense
- Maintain integrity of the completion fluid
- Fewer mechanical failures of downhole equipment
- Reduce corrosion pitting and filtration costs
For sale: Baby shoes, never worn.

- E. Hemingway
说出来！
1 Dress Up
2 Lead the Slides
3 Rehearse
“We are what we repeatedly do. Excellence, then, is not an act but a habit.”

- Aristotle
“The best way to predict the future is to create one.”

- Abraham Lincoln
Thank you!

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References

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